

Press release

## Last call for entries – deadline for Swiss Out of Home Award extended to 2 June 2025

**Attention all creatives, agencies and advertisers! You still have time to submit a campaign for the Swiss Out of Home Award. Participants now have until 2 June 2025 to get their best competition entries in.**

The biggest creative competition in Switzerland for analogue, digital and innovative Out of Home Media is a high-impact opportunity for participants to showcase their work in the advertising industry and introduce themselves to the interested public. The deadline for participation, which is free, has been extended to 12 noon on 2 June 2025. All advertising media created by an agency, graphic artist or company responsible for the concept in Switzerland or the Principality of Liechtenstein are permitted. Advertising materials that were created in other countries but intended expressly and exclusively for Switzerland are also eligible.

### **“Campaign of the Year” the top award of the night**

Entries will be judged by an independent jury of 14 experts. The shortlist will be published at the end of June 2025. Those who make it onto the shortlist can look forward to a number of benefits to do with the awards. All nominees will receive a certificate and an invitation to the grand awards ceremony in Zurich on 4 September 2025, where the winners in five categories will be announced and presented with gold, silver or bronze trophies. The highlight is the main award, for “Campaign of the Year”. The awards will be celebrated with a huge party for around 500 guests. Participants have nothing to lose and everything to gain by taking part in this prestigious Swiss creative competition.

### **Register now**

Please note that mixed analogue and digital campaigns must be submitted separately. You will receive confirmation by email once your campaign has been registered successfully.

Registration form: [www.woohw.ch/en/wettbewerb](http://www.woohw.ch/en/wettbewerb)

### **Information for media professionals**

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